**Proposal For**

**“Govind Singh Rajput”**

**(MP India)**

**Proposal Submitted By:**

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**The Challenge**

* is a leading Indian Politician, who wants to reach out to maximum people of Madhya Pradesh .

**Solution for Instagram profile**

* We have to do work for more followers for more awareness
* We should do post 15/20 image/video in one day with relevancy content & emotional content for awareness
* We should add website link there & add you tube link

**Solution for Facebook profile**

* We have to do work for more followers for more awareness
* We should do post 20 image/video in one day with relevancy content & emotional content for awareness
* We must add official website line on Facebook profile & add page name and then also optimise background imaige

**Solution for twitter profile**

* We should add website link on twitter profile
* We have to do work for more followers for more awareness
* We should do post 20 image/video in one day with relevancy content & emotional content for awareness

**Scope of Work**

* **Social Media Management**
* Post wishes on every festival & special events.
* Post birthday wishes to top BJP Leaders on your behalf.
* Create/Update Fan page of Rameshwar sharma.
* Verification of Facebook page.
* Post updates related to work done by MP Government

And Central Government.

* Enhance your profile, so it can reach out to the top politicians of Government.
* Post updates on work being done or statements given by Rameshwar sharma.
* Post updates on work being done by BJP Government and Government schemes.
* Post updates on news released by newspapers or news websites related to rameshwa rsharma
* Join multiple Facebook groups (groups of cities, states, BJP, politics etc.) & share updates on those groups.
* We will target to get around morefollowers on the Facebook page of Rameshwar sharma.
* We will also arrange Photoshoots if needed.

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* **Social Media Advertisements**
* Creating Facebook ads , Instagram Ads.
* Targeting Facebook Ads to a particular targeted group.
* Using sponsored Posts & Ads to increase page likes & post engagements.
* A/B/C testing of Ads.
* Monthly Ad reports**.**
* **Coordination we will need from your end:**
* We would need updates from your end, regarding the work being done by Rameshwar sharma.
* We will also require published news, related to Rameshwar Sharma.
* Before publishing post on Facebook & Twitter page, we will send you the post for verification purpose. So, we expect to get verification from your end within 3 hrs.

**About website optimization option**

#### Meta Description Tag

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

* **H1 Header Tag Usage**

Your page does not have an H1 Header Tag.

* **Language**

Your page is not using the language

* **Keyword Consistency**

Your page's main keywords are not distributed well across the important HTML tags.

* **Amount of Content**

Your page has a low volume of text content which search engines can interpret as 'thin content'.

* **Image Alt Attributes**

You have images on your page that are missing Alt attributes.  
  
We found 19 images on your page and 5 of them are missing the attribute.

#### Canonical Tag

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

* **SSL Enabled**

Your website has SSL enabled.

* **HTTPS Redirect**

Your page does not redirect to a HTTPS (SSL secure) version.

* **XML Sitemaps**

We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages

* **Analytics**

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, Analyzing and ultimately improving traffic to your page.

* **Website Page Speed Insights - Mobile**

Google is indicating that your page is scoring poorly on their Mobile Page Speed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

* **Optimize Images**

Your page appears to include images which are poorly optimized.

* **YouTube Connected**

No associated YouTube channel found linked on your page.

## Audit Results for rameshwarsharma.in

### Your page could be better

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Top of Form

Bottom of Form